

Business around Wisconsin - Milwaukee Journal Sentinel (WI) - April 5, 1990

April 5, 1990 | Milwaukee Journal Sentinel (WI)

! Rodiez's Eastbay/Westbay Running Specialists has relocated its store on Milwaukee's East Side from 1229 E. Brady St. to **2338 N. Farwell Ave.** There is much more parking space at the new location than at the Brady St. address, where the store had been for about 12 years, said Tony Rodiez, vice president and general manager. "We needed to make it more convenient for our customers to park and the new location also is closer to the University of Wisconsin Milwaukee and the area where there are many active, athletic-type people," he said.

! Robert W. Baird & Co. Inc. has lowered its rating of the common stock of Air Wisconsin Services, Appleton, because of poor traffic statistics. Baird now rates Air Wisconsin as a Hold-3 for speculative accounts only and has lowered its estimate of the airline's earnings for 1990 from 45 cents per share to 20 cents a share. On the other hand, Baird's rating of Johnson Worldwide Associates Inc., Racine, has been upgraded from a Hold-3 to an Accumulate-2. The investment firm said it believes Johnson stock offers an attractive valuation.

! At a board of directors' meeting, the M&I Bank of Watertown has elected William E. Shoemaker Jr., 48, president and chief executive officer. He succeeds Gerald E. Flynn, 63, who will remain as chairman and work on a part-time basis until his retirement on July 1, 1991.

! Mark and Tami Schlickman have purchased Dy-Dee Wash Diaper Service Inc., 2531 W. Hopkins St., from founders Karl and Lorraine Hellerman. The company was established in 1937. The Schlickmans are from Rockford, Ill., and had worked in their family's business, Tydee Dydee Diaper Service Inc. Dy-Dee Wash announced it is adding a customer service location at 6809 W. Hampton Ave. The new site will open on May 7. The company also plans to modernize its plant on W. Hopkins.

! H2D Haas Hausch Design Inc. has been chosen to create and design the logo and all promotional material for Milwaukee's Budweiser Splash unlimited hydroplane races. Milwaukee illustrator Patrick T. McRae will also work on the logo design. The races will be held in Milwaukee from Aug. 23 to 26.

CITATION (TURABIAN STYLE)

"Business around Wisconsin." *The Milwaukee Journal*, April 5, 1990. *NewsBank: Access World News - Historical and Current*. <https://infoweb.newsbank.com/apps/news/document-view?p=WORLDNEWS&docref=news/0EB8260090B7AE30>.

Copyright 1990 Journal/Sentinel Inc.